CHECKLIST FOR WEB DESIGN

Laman7
Your Website Matters

A. User Discovery

- [ ] Determine niche
- [ ] Customer profile
- [ ] Goal setting

B. Branding

- [ ] Color palette
- [ ] Typography
- [ ] Logo
- [ ] Favicon

C. Site organization

- [ ] Create sitemap
- [ ] Create user journey
- [ ] Outline mockup design
- [ ] Write content/copywriting
- [ ] Organize navigation
- [ ] Collect/identify images

D. Development

- [ ] Setup Wordpress
- [ ] Install plugin
- [ ] Customize theme
- [ ] Build page
- [ ] Responsive page

E. SEO

- [ ] H1, H2, H3
- [ ] Connect Google Analytics
- [ ] Keyword research
- [ ] Optimizing images size
- [ ] Speed test (under 2 seconds)

F. Marketing

- [ ] Create newsletter opt-in
- [ ] Connect to social media
- [ ] Turn On Share button
- [ ] Credibility elements
- [ ] Testimonials/portfolios

G. Testing

- [ ] Test on mobile
- [ ] Test links
- [ ] Speed test
- [ ] Check Alignment

H. Launch!

- [ ] Set Homepage as Default
- [ ] Promote!

Need to redesign your website? Contact us at **http://laman7.com/web-design**